

JANUARY

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JANUARY

12/31-2/3 **"The Insider" Dates**
1/15 **NCD Insider March Ads Due**

Start Planning Now!

- 3/1 Peanut Butter Lover's Day
- 3/6 Oreo Cookie Day
- 3/14 Popcorn Lover's Day
- 3/14 Potato Chip Day
- 3/17 St Patrick's Day
- 3/31 Easter Sunday

APRIL

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APRIL

3/32-5/4 **"The Insider" Dates**
4/15 **NCD Insider June Ads Due**
4/25 **NCD Trade Show Eastern States Exposition, MA**

Start Planning Now!

- 6/3 Egg Day
- 6/4 Cheese Day
- 6/7 Donut Day
- 6/16 Father's Day
- 6/26 Chocolate Pudding Day

FEBRUARY

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FEBRUARY

2/4-3/2 **"The Insider" Dates**
2/12 **NCD Insider April Ads Due**

Start Planning Now!

- 4/12 Grilled Cheese Sandwich Day
- 4/23 National Picnic Day
- 4/26 Pretzel Day

MAY

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MAY

5/4-6/1 **"The Insider" Dates**
5/13 **NCD Insider July Ads Due**

Start Planning Now!

- 7/4 Independence Day
- 7/6 Fried Chicken Day
- 7/7 Chocolate Day
- 7/13 French Fry Day
- 7/13 Mac and Cheese Day
- 7/16 Cherry Day
- 7/16 Ice Cream Day
- 7/17 Lottery Day
- 7/21 Ice Cream Day
- 7/21 Junk Food Day
- 7/28 Milk Chocolate Day
- 7/29 Chicken Wings Day
- 7/30 Cheesecake Day
- 7/31 Avocado Day

MARCH

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MARCH

3/3-3/30 **"The Insider" Dates**
3/18 **NCD Insider May Ads Due**

Start Planning Now!

- 5/5 Cinco de Mayo
- 5/12 Mother's Day
- 5/13 Apple Pie Day
- 5/15 Pizza Party Day
- 5/27 Memorial Day
- 5/28 Burger Day

JUNE

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JUNE

6/2-6/29 **"The Insider" Dates**
6/17 **NCD Insider August Ads Due**

Start Planning Now!

- 8/4 Chocolate Chip Cookie Day
- 8/24 Waffle Day

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JULY

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JULY

TBD **Virtual NCD Trade Show**
 6/30-8/3 **"The Insider" Dates**
 7/15 **NCD Insider September Ads Due**

Start Planning Now!

- 9/2 Labor Day
- 9/5 Cheese Pizza Day
- 9/7 Salami Day
- 9/12 Chocolate Milkshake Day
- 9/13 Chocolate Day
- 9/13 Peanut Day
- 9/16 Gucamole Day
- 9/18 Cheeseburger Day
- 9/20 Pepperoni Pizza Day
- 9/21 Eat an Apple Day
- 9/22 White Chocolate Day
- 9/29 Coffee Day

AUGUST

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AUGUST

8/4-8/31 **"The Insider" Dates**
 8/12 **NCD Insider October Ads Due**

Start Planning Now!

- 10/4 Taco Day
- 10/4 Cinnamon Roll Day
- 10/14 Columbus Day
- 10/14 Dessert Day
- 10/19 Sweetest Day
- 10/21 Apple Day
- 10/22 Nut Day
- 10/28 Chocolate Day
- 10/31 Halloween

SEPTEMBER

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SEPTEMBER

9/1-9/28 **"The Insider" Dates**
 9/16 **NCD Insider November Ads Due**
 9/19 **NCD Trade Show**
Harrah's Resort and Casino, NJ

Start Planning Now!

- 11/3 Sandwich Day
- 11/4 Candy Day
- 11/8 Cappuccino Day
- 11/8 Veterans Day
- 11/11 Sundae Day
- 11/14 Pickle Day
- 11/26 Cake Day
- 11/28 Thanksgiving

OCTOBER

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OCTOBER

9/29-11/2 **"The Insider" Dates**
 10/14 **NCD Insider December Ads Due**

Start Planning Now!

- 12/4 Cookie Day
- 12/8 Brownie Day
- 12/15 Cupcake Day
- 12/15 Chocolate Covered Anything Day
- 12/25 Christmas Day
- 12/26 Boxing Day
- 12/30 Bacon Day
- 12/31 New Year's Eve

NOVEMBER

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NOVEMBER

11/3-11/30 **"The Insider" Dates**
 11/11 **NCD Insider January Ads Due**

Start Planning Now!

- 1/13 Gluten-Free Day
- 1/19 Popcorn Day
- 1/23 Pie Day
- 1/24 Peanut Butter Day
- 1/27 Chocolate Cake Day
- 1/30 National Croissant Day

DECEMBER

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DECEMBER

12/1-12/28 **"The Insider" Dates**
 12/16 **NCD Insider February Ads Due**

Start Planning Now!

- 2/3 Carrot Cake Day
- 2/5 Nutella Day
- 2/6 Frozen Yogurt Day
- 2/9 Pizza Day
- 2/14 Valentine's Day
- 2/16 Almond Day
- 2/26 Pistachio Day

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